

acpharm®

Private Label  
Skincare

## **LABELLING REQUIREMENTS**

**PLEASE ENSURE YOU CHECK ALL OF THE INFORMATION ON YOUR LABELS IS CORRECT BEFORE SENDING THEM TO US, WE DO NOT PROOF CHECK LABELS SUPPLIED FROM EXTERNAL SOURCES**

### **Legal requirements for the label:**

- Full ingredient listing to be in descending order (as listed on website under 'products')
- Quantity contained in the product (i.e. 50ml/100ml)
- Product name
- At least 1 method of contact for the seller e.g.: email address/phone number/website

### **Recommended information:**

General storage and safety instructions such as:

- \*KEEP OUT OF REACH OF CHILDREN
- \*CAUTION: For external use only.
- \*If irritation occurs, wash affected areas and discontinue use.
- \*Store below 25 degrees Celsius & out of direct sunlight
- \*discard 6 months after opening
- \*User directions e.g.: Apply daily in the morning after cleansing

### **If you are providing your label design to us for printing:**

- Please provide your label designs to us prior to placing your first order
- We do not proof read labels, please ensure all information is correct
- Labels are printed on a clear, water and scratch resistant label. They will have a translucent background, we do not provide solid colour labels.
- Please ensure your font is large enough, if the font is too small it will not print clearly
- It can prove difficult to perfectly align labels on a cylinder bottle, to avoid this looking too obvious, be cautious when putting borders or solid colours on the beginning and end of your label
- White packaging has a 1cm wide viewing window, please keep this into consideration when designing your label
- If you wish to make any product name or label changes, please provide these to us via email PRIOR to placing your online order so that we can update your file.
- Please ensure the correct product size is listed on your label
- Our label service is a free basic service, we do not offer refund of products for label quality, if your image is supplied to us in a low resolution image, it can appear slightly pixelated, please ensure you check the quality of your label prior to ordering
- ACPHARM cannot guarantee that labels will be an exact colour match to the image supplied. We provide a free printing service on a best effort basis.
- ACPHARM cannot be held responsible for any label errors or legal requirements.
- ACPHARM cannot amend or modify any existing label design provided by an external source.

### **If you are providing your labels already printed for us to apply:**

- Please ensure the labels are printed to the correct sizes for each bottle
- Labels can be supplied to us on a roll or sheets
- We do not offer stock control of your labels, please keep record of label levels on hand

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## LABEL FILE REQUIREMENTS

- Our printer is an OKI - CMYK-W Laser Printer.
- Labels are to be a Maximum of 50% ink coverage (bear in mind, white and black are still considered a colour)
- Artwork is required to be sent with transparency

### Files Accepted: PDF

### Illustrator:

**Spot Colours:** If Spot Colours are used they need to be made with CMYK. - So convert any Spot Colours to CMYK. To find a **SPOT COLOR**, go to the upper right hand corner of the **SWATCH** window, pull down to **OPEN SWATCH LIBRARY**, then **COLOR BOOKS**. Choose a **PANTONE** solid to process color. All digital presses work in CMYK colours and will get better colour matches when they go to convert a Spot Color to CMYK.

**Fonts:** All fonts **must be OUTLINED** in your artwork to preserve your text when the file is opened on a computer that may not have access to your particular font. When outlining text, make sure that the desired text is selected, go to the **TYPE** drop-down on the top tool bar, and then click **CREATE OUTLINES**. Your text will be outlined and preserved.

Must be converted to a **PDF Format**.

### Photoshop:

**Spot Colours:** Like with Illustrator, if Spot Colours are used, we recommend that you pick an actual Spot Colour from the Colour Library.

Follow the same steps outlined under **ILLUSTRATOR Spot Colours**.

**Fonts:** As with ILLUSTRATOR fonts, all PHOTOSHOP fonts **must be OUTLINED** to preserve your text should your file be opened on a computer that does not have your font. To outline fonts, select the **LAYER** tab in the top tool bar, go down to **TYPE**, then over to **CONVERT TO SHAPE**. The **TYPE** will no longer be Text, but rather a Shape.

Must be converted to a **PDF Format**.

### SAVING YOUR FILE.

**BEFORE Saving Your File – Double Check Your Work:**

- Did you check your **SPELLING**?
- Is the file set up in CMYK colours with a 360 dpi resolution and saved as a PDF?
- Are Spot colours **PANTONE** solid to process? (**CMYK**)
- Is the Art Board the correct size for the label?
- Are all **FONTS** outlined?
- Do you have a 2mm Bleed for your design?

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**LABEL SIZES**SILVER/BLACK

30ml Airless Pump - 50mm(H) x 105mm (L)

50ml Airless Pump- 78mm(H) x 105mm(L)

100ml Airless Pump/Spray Bottle - 100mm(H) x 128mm(L)

15ml Jars - 14mm(H) x 135mm (L)

30ml Jars - 20mm(H) x 170mm (L)

50ml Jars - 20mm (H) x187mm (L)

Sheet mask satchel – (2 Labels- Front and Back) 50mm(H) x 100mm(L)

Lash &amp; Brow wand – 53mm(H) x 65mm (L)

WHITE

30ml White MD Pumps - 38mm(H) x 152mm(L)

50ml White MD Pumps - 50mm(H) x 152mm(L)

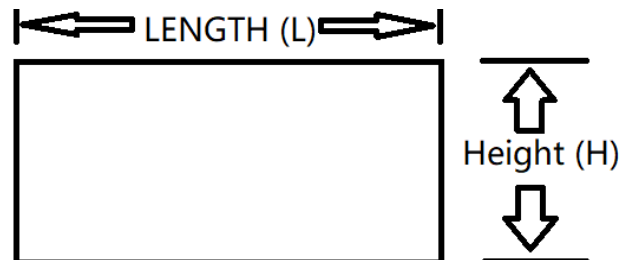
100ml White MD Pumps - 80mm(H) x 152mm(L)

15ml White Jars -14mm(H) x 125mm(L)

50ml White Jars - 17mm(H) x 190mm (L)

100ml White Spray Bottle -80mm(H) x 130mm(L)

Sheet mask satchel – (2 Labels- Front and Back) 50mm(H) x 100mm(L)

**BLEED REQUIREMENTS**

A full bleed is when the color bleeds off the label. If your label design or background color is intended to cover the entire surface of the label, please note that we need a 2mm bleed around each edge of the label.

For example, if you have a 50mm x 105mm label where the color bleeds off the edges, you should size your design to 52mm x 107mm as this ensures a 2mm bleed around the entire label.

Its also wise to leave at least 2mm of clear space (i.e. no significant design elements or text) inside the label size to allow for slight shifts during die-cutting.

**SILVER / BLACK PACKAGING TYPES**

PRODUCT	SIZE	PACKAGING
Lactic Acid Gel Cleanser	100ml	Airless pump
Glycolic acid cream Cleanser	100ml	Airless pump
Salicylic Acid Gel Cleanser	100ml	Airless pump
4%/ 8% glycolic Exfoliating scrub	50ml	Jar
Tinted BB Cream with SPF 30	50ml	Airless pump
Brightening Day Cream with SPF15	50ml	Airless pump
Salicylic Acid Moisturiser	50ml	Airless pump
Fresh face Day cream	50ml	Airless pump
Rejuvenating Day cream	50ml	Airless pump
b3/b5 light moisturizing gel	50ml	Airless pump
Moisturising Multi-Vit cream	50ml	Airless pump
Niacinamide 4% & 10 %	50ml	Airless pump
Peptide Firming Serum	30ml	Airless pump
Vitamin A 1% gel	30ml	Jar <b>silver/</b> airless pump <b>black</b>
Vitamin C 20% serum	30ml	Airless pump
Vitamin C 10% serum	30ml	Airless pump
Skin tightening eye cream	30ml	Airless pump
Hyaluronic 1% gel	50ml	Airless pump
Snake peptide wrinkle venom cream	30ml	Airless pump
Instant Face Lift Mask	50ml x 2	50ml airless pump & 50g jar
Exfoliating / Anti ageing Sheet Mask	1 mask	satchel
Lash & Brow Growth Serum	3ml	Silver bottle with brush
Botanical cream cleanser	100ml	Airless pump
Botanical gel cleanser	100ml	Airless pump
Botanical facial lotion	50ml	Airless pump
Botanical hydrating moisturiser	50ml	Airless pump
Botanical eye cream	30ml	Airless pump
Botanical facial scrub	50ml	Jar
Botanical Clay Mask	50ml	Jar
Lip Plump/ Acne Spot Cream/ Cosmetic Tattoo Balm	15ml	Jar
Vitamin E oil/ Rosehip oil	30ml	Airless pump
Rosewater Spritz	100ml	100ml pump with sprayer

**WHITE PACKAGING TYPES**

PRODUCT	SIZE	PACKAGING
Lactic Acid gel Cleanser	100ml	1ml Airless pump
Glycolic acid cream Cleanser	100ml	1ml Airless pump
Salicylic Acid Gel Cleanser	100ml	1ml Airless pump
4%/8% glycolic Exfoliating scrub	50ml	Jar
Brightening Day Cream with SPF15	50ml	0.5ml Airless pump
Tinted BB Cream with SPF 30	50ml	0.5ml Airless pump
Salicylic acid Moisturiser	50ml	0.5ml Airless pump
Fresh face Day cream	50ml	0.5ml Airless pump
Rejuvenating Day cream	50ml	0.5ml Airless pump
b3/b5 light moisturizing gel	50ml	0.5ml Airless pump
Moisturising Multi-Vit cream	50ml	0.5ml Airless pump
Niacinamide 4% & 10 %	50ml	0.5ml airless pump
Peptide Firming serum	30ml	0.5ml Airless pump
Vitamin A 1% gel	30ml	0.5ml Airless pump
Vitamin C 20% serum	30ml	0.5ml Airless pump
Vitamin C 10% serum	30ml	0.5ml Airless pump
Skin tightening eye cream	30ml	0.5ml Airless pump
Snake peptide wrinkle venom cream	30ml	0.5ml Airless pump
Hyaluronic 1% gel	50ml	0.5ml Airless pump
Instant Face Lift Mask	50ml x 2	0.5ml airless pump & 50g jar
Exfoliating / Anti ageing Sheet Mask	1 mask	satchel
Lash & Brow Growth Serum	3ml	Silver bottle with brush
Botanical cream cleanser	100ml	1ml Airless pump
Botanical gel cleanser	100ml	1ml Airless pump
Botanical facial lotion	50ml	0.5ml Airless pump
Botanical hydrating moisturiser	50ml	0.5ml Airless pump
Botanical eye cream	30ml	0.5ml Airless pump
Botanical facial scrub	50ml	Jar
Botanical Clay Mask	50ml	Jar
Lip Plump/ Acne Spot Cream/ Cosmetic Tattoo Balm	15ml	Jar
Vitamin E/Rosehip oil	30ml	1ml Airless Pump
Rosewater Spritz	100ml	120ml bottle with sprayer

## PACKAGING DIMENSIONS & FILLED WEIGHTS

PRODUCT	SIZE	WHITE			BLACK			SILVER		
Lactic Acid Gel Cleanser	100ml	H: 12.7	D: 4.8	W: 174	H: 17.1	D: 3.9	W: 174.9	H: 17.5	D: 4.0	W: 193.7
Glycolic acid cream Cleanser	100ml	H: 12.7	D: 4.8	W: 175	H: 17.1	D: 3.9	W: 174.3	H: 17.5	D: 4.0	W: 194
Salicylic acid Gel Cleanser	100ml	H: 12.7	D: 4.8	W: 175	H: 17.1	D: 3.9	W: 174.3	H: 17.5	D: 4.0	W: 194
Tinted BB Cream with SPF 30	50ml	H: 9.5	D: 4.8	W: 117	H: 15	D: 3.2	W: 105.2	H: 15.3	D: 3.3	W: 113.3
Fresh face Day cream	50ml	H: 9.5	D: 4.8	W: 108.3	H: 15	D: 3.2	W: 96.7	H: 15.3	D: 3.3	W: 102.8
Salicylic Acid Moisturiser	50ml	H: 9.5	D: 4.8	W: 108.3	H: 15	D: 3.2	W: 96.7	H: 15.3	D: 3.3	W: 102.8
Rejuvenating Day cream	50ml	H: 9.5	D: 4.8	W: 107.2	H: 15	D: 3.2	W: 96.4	H: 15.3	D: 3.3	W: 104.7
b3/b5 light gel	50ml	H: 9.5	D: 4.8	W: 120.2	H: 15	D: 3.2	W: 108.5	H: 15.3	D: 3.3	W: 114.6
Moisturising Multi-Vit cream	50ml	H: 9.5	D: 4.8	W: 108.6	H: 15	D: 3.2	W: 103.8	H: 15.3	D: 3.3	W: 109.6
Niacinamide 4% & 10 %	50ml	H: 9.5	D: 4.8	W: 111.2	H: 15	D: 3.2	W: 97.0	H: 15.3	D: 3.3	W: 109.7
Peptide Firming serum	30ml	H: 8.2	D: 4.8	W: 90.7	H: 12	D: 3.2	W: 78.7	H: 12.3	D: 3.3	W: 82.1
Vitamin A 1% gel	30ml	H: 8.2	D: 4.8	W: 84.2	H: 12	D: 3.2	W: 70.6	H: 4.7	D: 5.4	W: 120.6
Vitamin C 20% serum	30ml	H: 8.2	D: 4.8	W: 89.6	H: 12	D: 3.2	W: 80.0	H: 12.3	D: 3.3	W: 84.1
Vitamin C 10% serum	30ml	H: 8.2	D: 4.8	W: 87.4	H: 12	D: 3.2	W: 74.0	H: 12.3	D: 3.3	W: 79.1
Skin tightening eye cream	30ml	H: 8.2	D: 4.8	W: 92.1	H: 12	D: 3.2	W: 79.5	H: 12.3	D: 3.3	W: 83.4
4% glycolic Exfoliating scrub	50ml	H: 3.4	D: 6.0	W: 70.4	H: 3.4	D: 6.0	W: 64.9	H: 5.5	D: 5.8	W: 170.6
8% glycolic Exfoliating scrub	50ml	H: 3.4	D: 6.0	W: 69.9	H: 3.4	D: 6.0	W: 73.0	H: 5.5	D: 5.8	W: 170.6
Snake peptide wrinkle venom cream	30ml	H: 8.2	D: 4.8	W: 88.6	H: 12	D: 3.2	W: 69.3	H: 12.3	D: 3.3	W: 78.2
Hyaluronic 1% gel	50ml	H: 9.5	D: 4.8	W: 112.7	H: 15	D: 3.2	W: 104.3	H: 15.3	D: 3.3	W: 110.1
Instant Face Lift Mask Gel /Powder	50ml x 2	H: 9.5 H: 3.4	D: 4.8 D: 6.0	W: 115 W: 49.1	H: 15 H: 3.4	D: 3.2 D: 6.0	W: 105.4 W: 48.8	H: 15.3 H: 5.5	D: 3.3 D: 5.8	W: 111.3 W: 145.1
Exfoliating / Anti ageing Sheet Mask	1 mask	H: 18	L: 12	W: 26.5	H: 18	L: 12	W: 23.4	H: 18	L: 12	W: 26.5
Lash & Brow Growth Serum	3ml	NOT APPLICABLE			NOT APPLICABLE			H: 11.6	D: 0.75	W: 19
Botanical cream cleanser	100ml	H: 12.7	D: 4.8	W: 160.8	H: 17.1	D: 3.9	W: 161.7	H: 17.5	D: 4.0	W: 179.4
Botanical gel cleanser	100ml	H: 12.7	D: 4.8	W: 171.2	H: 17.1	D: 3.9	W: 170.7	H: 17.5	D: 4.0	W: 189.1
Botanical facial lotion	50ml	H: 9.5	D: 4.8	W: 114.7	H: 15	D: 3.2	W: 102.7	H: 15.3	D: 3.3	W: 112
Botanical hydrating Moisturiser	50ml	H: 9.5	D: 4.8	W: 113.3	H: 15	D: 3.2	W: 103.7	H: 15.3	D: 3.3	W: 106.9
Botanical eye cream	30ml	H: 8.2	D: 4.8	W: 90.1	H: 12	D: 3.2	W: 75.3	H: 12.3	D: 3.3	W: 83
Botanical facial scrub	50ml	H: 3.4	D: 6.0	W: 79.7	H: 3.4	D: 6.0	W: 82.1	H: 5.5	D: 5.8	W: 162.8
Botanical Clay Mask	50ml	H: 3.4	D: 6.0	W: 102.8	H: 3.4	D: 6.0	W: 86.9	H: 5.5	D: 5.8	W: 196.9
Lip Plump/spot cream/Tattoo balm	15ml	H: 3.4	D: 3.8	W: 34.1	H: 3.3	D: 3.5	W: 27.3	H: 3.8	D: 4.2	W: 61.1
Rosewater Spritz	100ml	H: 15.5	D: 4.0	W: 149.5	H: 17.1	D: 3.9	W: 168.7	H: 17.5	D: 4	W: 181.3