

LABELLING REQUIREMENTS

If you wish to have your labels designed and/or printed yourself, here are a few guidelines to follow:

Legal requirements:

- Full ingredients to be listed in descending order (as per our product information)
- Quantity contained in the product (i.e. 50ml/100ml)
- Product name

For more information about ingredient labelling, please refer to the Mandatory standard for ingredient labelling of cosmetics.

<https://www.productsafety.gov.au/publication/ingredients-labelling-on-cosmetics-supplier-guide>

Recommended information:

- General storage and safety instructions such as:
 - *KEEP OUT OF REACH OF CHILDREN
 - *CAUTION: For external use only.
 - *If irritation occurs, wash affected areas and discontinue use.
 - *Store below 25 degrees Celsius & out of direct sunlight
 - *discard 6 months after opening
 - *Clinic/provider contact details e.g.: email address/phone number
 - *User instructions e.g.: Apply daily in the mornings after cleansing

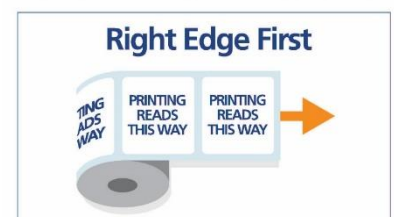
If you are providing your labels already printed for us to apply:

- Labels are to be provided on a roll (not sheets or individual stickers). Label rolls require a black mark between each label for our label machine and is required to be printed as below. *You need to keep track of your label stock when ordering.

If you are providing your label design to us for printing:

- Please pass on the label file requirements to your graphic designer (on next page)
- The label design cannot be more than 20% of solid colour. If your label contains more than 20% of solid colour, there will be an additional fee of 50 cents per label printed.

Outside Wound



Please note:

If providing your own label design, ACPHARM cannot be held responsible for any label errors or legal requirements. ACPHARM do not proof read label designs. ACPHARM cannot amend or modify any existing label design provided by an external source.

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LABEL FILE REQUIREMENTS

(for your graphic designer)

Our printer is a CMYK-W Laser Printer. With the exception of a few labels (see Label sizes) all labels are printed on our high quality crystal clear media. Your artwork is required to be sent with transparency unless you require white to be printed. (Bear in mind, White is still a colour and the label needs to remain below 20% ink coverage)

Files Accepted: PDF

Illustrator:

Spot Colours: If Spot Colours are used they need to be made with CMYK. - So convert any Spot Colours to CMYK. To find a **SPOT COLOR**, go to the upper right hand corner of the **SWATCH** window, pull down to **OPEN SWATCH LIBRARY**, then **COLOR BOOKS**. Choose a **PANTONE** solid to process color. All digital presses work in CMYK colours and will get better color matches when they go to convert a Spot Color to CMYK.

Fonts: All fonts **must be OUTLINED** in your artwork to preserve your text when the file is opened on a computer that may not have access to your particular font. When outlining text, make sure that the desired text is selected, go to the **TYPE** drop-down on the top tool bar, and then click **CREATE OUTLINES**. Your text will be outlined and preserved.

Must be converted to a **PDF Format**.

Photoshop:

Spot Colours: Like with Illustrator, if Spot Colours are used, we recommend that you pick an actual Spot Color from the Color Library.

Follow the same steps outlined under **ILLUSTRATOR Spot Colours**.

Fonts: As with ILLUSTRATOR fonts, all PHOTOSHOP fonts **must be OUTLINED** to preserve your text should your file be opened on a computer that does not have your font. To outline fonts, select the LAYER tab in the top tool bar, go down to TYPE, then over to CONVERT TO SHAPE. The TYPE will no longer be Text, but rather a Shape.

Must be converted to a **PDF Format**.

SAVING YOUR FILE.

BEFORE Saving Your File - Double Check Your Work:

- Did you check your SPELLING?
- Is the file set up in CMYK colours with a 360 dpi resolution and saved as a PDF?
- Are Spot colours PANTONE solid to process? (**CMYK**)
- Is the Art Board the correct size for the label?
- Are all FONTS outlined?
- Do you have a 2mm Bleed for your design?

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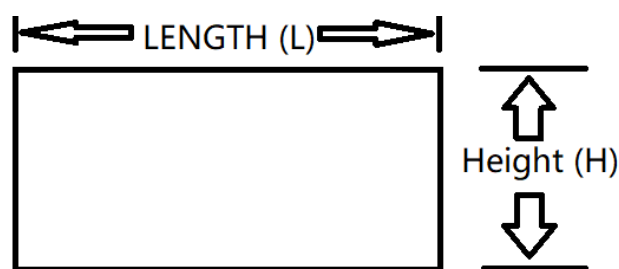
LABEL SIZES

SILVER/BLACK

- 30ml Airless Pump - 50mm(H) x 105mm (L)
- 50ml Airless Pump- 78mm(H) x 105mm(L)
- 100ml Airless Pump/Spray Bottle - 100mm(H) x 128mm(L)
- 15ml Jars - 14mm(H) x 137mm (L)
- 30ml Jars - 18mm(H) x 152mm (L)
- 50ml Jars - 20mm (H) x187mm (L)
- Sheet mask satchel - (2 Labels- Front and Back) 50mm(H) x 100mm(L)
- Coconut oil Kilner jar - 50mm(H) x152mm(L)
- Lash & Brow wand - 45mm(H) x 70mm (L)

WHITE

- 30ml White MD Pumps - 38mm(H) x 152mm(L)
- 50ml White MD Pumps - 50mm(H) x 152mm(L)
- 100ml White MD Pumps - 80mm(H) x 152mm(L)
- 15ml White Jars -18mm(H) x 105mm(L)
- 50ml White Jars - 18mm(H) x 152mm (L)
- 100ml White Spray Bottle -90mm(H) x 128mm(L)
- Sheet mask satchel - (2 Labels- Front and Back) 50mm(H) x 100mm(L)
- Coconut Oil Kilner Jar- 50mm(H) x152mm(L)
- Rosehip/Vitamin E oil dropper bottle - 50mm(H) x 100mm(L) (White label)
- Lash & Brow wand - 45mm(H) x 70mm (L)



BLEED REQUIREMENTS

A full bleed is when the color bleeds off the label. If your label design or background color is intended to cover the entire surface of the label, please note that we need a 2mm bleed around each edge of the label.

For example, if you have a 50mm x 105mm label where the color bleeds off the edges, you should size your design to 52mm x 107mm as this ensures a 2mm bleed around the entire label.

Its also wise to leave at least 2mm of clear space (i.e. no significant design elements or text) inside the label size to allow for slight shifts during die-cutting.

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SILVER / BLACK PACKAGING TYPES

PRODUCT	SIZE	PACKAGING
Gentle Lactic Acid Cleanser	100ml	Airless pump
4% Glycolic acid Cleanser	100ml	Airless pump
Tinted BB Cream with SPF 30	50ml	Airless pump
Fresh face Day cream	50ml	Airless pump
Rejuvenating Day cream	50ml	Airless pump
Light b3/b5 day cream	50ml	Airless pump
Moisturising Multi-Vit cream	50ml	Airless pump
Peptide Firming cream	30ml	Airless pump
Vitamin A 1% waterless serum	30ml	Jar silver/ airless pump black
Vitamin C 20% water free treatment serum	30ml	Airless pump
Vitamin C 10% water free serum	30ml	Airless pump
Skin tightening eye cream	30ml	Airless pump
4% glycolic Exfoliating scrub	50ml	Jar
8% glycolic Exfoliating scrub	50ml	Jar
Snake peptide wrinkle venom cream	30ml	Airless pump
Hyaluronic 1% gel	50ml	Airless pump
Instant Face Lift Mask	50ml x 2	50ml airless pump & 50g jar
Fruit Acid Exfoliating / Anti ageing Sheet Mask	1 mask	satchel
Lash & Brow Growth Serum	3ml	Silver bottle with brush
Botanical cream cleanser	100ml	Airless pump
Botanical gel cleanser	100ml	Airless pump
Botanical facial lotion	50ml	Airless pump
Botanical hydrating moisturiser	50ml	Airless pump
Botanical eye cream	30ml	Airless pump
Botanical facial scrub	50ml	Jar
Botanical Clay Mask	50ml	Jar
Coconut Oil	250ml	Kilner Jar
Retinol twist caplets	30caps	50ml Jar
Lip Plump	15ml	Jar
100% Vitamin E oil/ Rosehip oil	30ml	Airless pump
Rosewater Spritz	100ml	100ml bottle with sprayer

WHITE PACKAGING TYPES

PRODUCT	SIZE	PACKAGING
Gentle Lactic Acid Cleanser	100ml	Airless pump
4% Glycolic acid Cleanser	100ml	Airless pump
Tinted BB Cream with SPF 30	50ml	Airless pump
Fresh face Day cream	50ml	Airless pump
Rejuvenating Day cream	50ml	Airless pump
Light b3/b5 day cream	50ml	Airless pump
Moisturising Multi-Vit cream	50ml	Airless pump
Peptide Firming cream	30ml	Airless pump
Vitamin A 1% waterless serum	30ml	Airless pump
Vitamin C 20% water free treatment serum	30ml	Airless pump
Vitamin C 10% water free serum	30ml	Airless pump
Skin tightening eye cream	30ml	Airless pump
4% glycolic Exfoliating scrub	50ml	Jar
8% glycolic Exfoliating scrub	50ml	Jar
Snake peptide wrinkle venom cream	30ml	Airless pump
Hyaluronic 1% gel	50ml	Airless pump
Instant Face Lift Mask	50ml x 2	50ml airless pump & 50g jar
Fruit Acid Exfoliating / Anti ageing Sheet Mask	1 mask	satchel
Lash & Brow Growth Serum	3ml	Silver bottle with brush
Botanical cream cleanser	100ml	Airless pump
Botanical gel cleanser	100ml	Airless pump
Botanical facial lotion	50ml	Airless pump
Botanical hydrating moisturiser	50ml	Airless pump
Botanical eye cream	30ml	Airless pump
Botanical facial scrub	50ml	Jar
Botanical Clay Mask	50ml	Jar
Coconut Oil	250ml	Kilner Jar
Retinol twist caplets	30caps	50ml Jar
Lip Plump	15ml	Jar
100% Vitamin E oil/ Rosehip	30ml	Amber bottle with white dropper
Rosewater Spritz	100ml	120ml bottle with sprayer