LABELLING REQUIREMENTS

If you wish to have your labels designed and/or printed yourself, here are a few guidelines to follow:
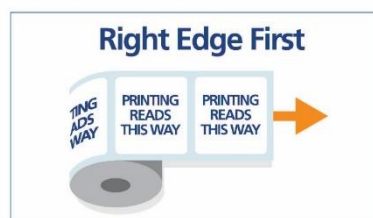
Legal requirements:
-Full ingredients to be listed in descending order (as per our product information)
-Quantity contained in the product (i.e. 50ml/100ml)
-Product name

Recommended information:
-General storage and safety instructions such as:
*KEEP OUT OF REACH OF CHILDREN
*CAUTION: For external use only.
*If irritation occurs, wash affected areas and discontinue use.
*Store below 25 degrees Celsius & out of direct sunlight
*discard 6 months after opening
*Clinic/provider contact details e.g.: email address/phone number
*User instructions e.g.: Apply daily in the mornings after cleansing

If you are providing your labels already printed for us to apply:
- Labels are to be provided on a roll (not sheets or individual stickers). Label rolls require a black mark between each label for our label machine and is required to be printed as below.

If you are providing your label design to us for printing:
   - Please pass on the label file requirements to your graphic designer (on next page)
   - The label design cannot be more than 20% of solid colour. If your label contains more than 20% of solid colour, there will be an additional fee.

Please note:
If providing your own label design, ACPHARM cannot be held responsible for any label errors or legal requirements. ACPHARM do not proof read label designs. ACPHARM cannot amend or modify any existing label design provided by an external source.

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Private Label Skincare

LABEL FILE REQUIREMENTS
(FOR YOUR GRAPHIC DESIGNER)

Files Accepted: AI, PDF, EPS, and high resolution JPEG images.
Formats Accepted:
-**Illustrator Files:** Must be converted to a **PDF Format.**
-**Photoshop Files:** High resolution **JPEG** files are acceptable if they meet the resolution standard of a minimum 300dpi. EPS files can also be used, but they will be converted to PDF before being printed.

Vector Artwork: Vector artwork is preferred **4-Color Process Printing:** All artwork must be created in **CMYK** format. If Spot Colours or colours made from RGB are provided, they be must convert them to CMYK and therefore, Please Note: colours may vary from your original artwork depending of the colour management system your computer uses – PC & MAC's use different colour profiling system so there may be a slight variation in colour.

Printing Colours
- ILLUSTRATOR Spot Colours: If Spot Colours are used, we suggest you make them with CMYK. - So convert any Spot Colours to CMYK.
To find a **SPOT COLOR**, go to the upper right hand corner of the **SWATCH** window, pull down to **OPEN SWATCH LIBRARY**, then **COLOR BOOKS.** Choose a **PANTONE** solid to process color. All digital presses work in CMYK colours and will get better color matches when they go to convert a Spot Color to CMYK.

- PHOTOSHOP Spot Colours: Like with Illustrator, if Spot Colours are used, we recommend that you pick an actual Spot Color from the Color Library.
Follow the same steps outlined under **ILLUSTRATOR Spot Colours.**

Fonts
- ILLUSTRATOR Fonts: All fonts **must be OUTLINED** in your artwork to preserve your text when the file is opened on a computer that may not have access to your particular font. When outlining text, make sure that the desired text is selected, go to the **TYPE** drop-down on the top tool bar, and then click **CREATE OUTLINES.** Your text will be outlined and preserved.
- PHOTOSHOP Fonts: As with ILLUSTRATOR fonts, all PHOTOSHOP fonts **must be OUTLINED** to preserve your text should your file be opened on a computer that does not have your font. To outline fonts, select the LAYER tab in the top tool bar, go down to TYPE, then over to CONVERT TO SHAPE. The TYPE will no longer be Text, but rather a Shape. Note: Not applicable when saving as a jpeg or tiff.

SAVING YOUR FILE.
BEFORE Saving Your File – Double Check Your Work:
• Did you check your SPELLING? *
• Did you create your artwork in Illustrator or Photoshop?
• Is the file set up in CMYK colours with a 360 dpi resolution or a vector file?
• Are Spot colours PANTONE solid to process? **(CMYK)**
• Is the Art Board the correct size? With a 0.3mm Bleed?

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LABEL SIZES

SILVER
30ml Silver Airless Pump - 50mm x 105mm
50ml Silver Airless Pump- 78mm x 105mm
100ml Silver Airless Pump/Spray Bottle - 100mm x 128mm
15ml Silver Jars - 14mm x 128mm
30ml Silver Jars - 18mm x 152mm
30ml Silver Jars - 20mm x 152mm
Sheet mask satchel - 80mm x 152mm
Coconut oil Kilner jar – 50mm x152mm

WHITE
30ml White MD Pumps - 38mm x 152mm
50ml White MD Pumps - 50mm x 152mm
100ml White MD Pumps - 80mm x 152mm
15ml White Jars -18mm x 105mm
50ml White Jars - 18mm x 152mm
100ml White Spray Bottle -90mm x 128mm
Sheet mask satchel - 80mm x 152mm
Coconut Oil Kilner Jar- 50mm x152mm
Rosehip/Vitamin E oil dropper bottle - 50mm x 105mm

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SILVER PACKAGING TYPES

PRODUCT	SIZE	PACKAGING
Gentle Lactic Acid Cleanser	100ml	Airless pump
4% Glycolic acid Cleanser	100ml	Airless pump
Fresh face Day cream	50ml	Airless pump
Rejuvenating Day cream	50ml	Airless pump
Light b3/b5 day cream	50ml	Airless pump
Moisturising Multi-Vit cream	50ml	Airless pump
Peptide Firming cream	30ml	Airless pump
Vitamin A 1% waterless serum	30ml	Jar
Vitamin C 20% water free treatment serum	30ml	Airless pump
Vitamin C 10% water free serum	30ml	Airless pump
Skin tightening eye cream	30ml	Airless pump
4% glycolic Exfoliating scrub	50ml	Jar
8% glycolic Exfoliating scrub	50ml	Jar
Snake peptide wrinkle venom cream	30ml	Airless pump
Hyaluronic 1% gel	50ml	Airless pump
Fruit Acid Exfoliating Sheet Mask	1 mask	BLACK mask- SILVER satchel
Anti-ageing sheet Mask	1 mask	WHITE mask - SILVER satchel
Botanical cream cleanser	100ml	Airless pump
Botanical gel cleanser	100ml	Airless pump
Botanical facial lotion	50ml	Airless pump
Botanical hydrating moisturiser	50ml	Airless pump
Botanical eye cream	30ml	Airless pump
Botanical facial scrub	50ml	Jar
Botanical Clay Mask	50ml	Jar
Coconut Oil	250ml	Kilner Jar
Retinol twist caplets	30caps	50ml Jar
Lip Plump	15ml	Jar
100% Vitamin E oil	30ml	Airless pump
100% Rosehip oil	30ml	Airless pump

WHITE PACKAGING TYPES

PRODUCT	SIZE	PACKAGING
Gentle Lactic Acid Cleanser	100ml	Airless pump
4% Glycolic acid Cleanser	100ml	Airless pump
Fresh face Day cream	50ml	Airless pump
Rejuvenating Day cream	50ml	Airless pump
Light b3/b5 day cream	50ml	Airless pump
Moisturising Multi-Vit cream	50ml	Airless pump
Peptide Firming cream	30ml	Airless pump
Vitamin A 1% waterless serum	30ml	Airless pump
Vitamin C 20% water free treatment serum	30ml	Airless pump
Vitamin C 10% water free serum	30ml	Airless pump
Skin tightening eye cream	30ml	Airless pump
4% glycolic Exfoliating scrub	50ml	Jar
8% glycolic Exfoliating scrub	50ml	Jar
Snake peptide wrinkle venom cream	30ml	Airless pump
Hyaluronic 1% gel	50ml	Airless pump
Fruit Acid Exfoliating Sheet Mask	1 mask	BLACK mask- WHITE satchel
Anti-ageing sheet Mask	1 mask	WHITE mask - WHITE satchel
Botanical cream cleanser	100ml	Airless pump
Botanical gel cleanser	100ml	Airless pump
Botanical facial lotion	50ml	Airless pump
Botanical hydrating moisturiser	50ml	Airless pump
Botanical eye cream	30ml	Airless pump
Botanical facial scrub	50ml	Jar
Botanical Clay Mask	50ml	Jar
Coconut Oil	250ml	Kilner Jar
Retinol twist caplets	30caps	50ml Jar
Lip Plump	15ml	Jar
100% Vitamin E oil	30ml	Amber bottle with white dropper
100% Rosehip oil	30ml	Amber bottle with white dropper